

On the move with the Scouts
BRADS ARE BEAUTIFUL

THE JERUSALEM POST

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FRIDAY, MARCH 23, 1977 • NISSAN 5, 5737 • RABIA THANI 2, 1397 • VOL. XLVII, No. 13969

Brezhnev tells Carter Soviet won't tolerate U.S. interference

MOSCOW. — Kremlin leader Leonid Brezhnev yesterday accused U.S. of interfering in Soviet internal affairs and said dissidents from Washington has supported were accomplices and agents of imperialism.

Clearly responding to President Carter's outspoken backing for the human rights cause in Communist countries, Brezhnev said further development of good relations was "unthinkable" if the alleged U.S. interference continued.

Pounding the rostrum as he spoke delegates at the 18th congress of the Soviet Communist Party proclaimed that dissidents engaged in "anti-state activities" and continue to be dealt with under the law.

One of them is the ballooning of a slanderous campaign about the "military menace" posed by the U.S.S.R. The other circumstance is attributed by outright attempts by the internal affairs of the Soviet Union.

"I will repeat again," he said. "We will not tolerate interference in our internal affairs by anyone under any pretext. A normal development of relations on such a basis is of course unthinkable."

"The Soviet Union has always upheld and will uphold its sovereign rights, its dignity and its independence," Brezhnev added.

The Secretary of State of the United States, Mr. Vance, is coming to Moscow for negotiations. I will see what he will bring with him. (Vance is due in five days.)

Brezhnev accused the U.S. of doing its best to overcome what he called "tension" in Soviet-American relations. He accused Moscow's opponents of inventing "the semblance of internal opposition" in communist countries, and asserted that in reality there were no oppressed classes or nationalities in the Soviet Union, he said.

There were, however, "regimes" who have broken the way by anti-Soviet activity and who have supported abroad.

"Our people demand that such a role of public figures be treated as opponents of Socialism, as persons acting against their own Motherland, as accomplices, if not agents, of imperialism. Quite naturally we have taken and will take against them measures envisaged by law," Brezhnev said.

The statement appeared to be an ominous development for the Soviet Union's small but active group of "dissidents" — either those campaigning for civil rights or agitating for permission to emigrate, especially to Israel. A campaign of arrests recently appeared in particular to be directed against a group of liberals who are attempting to monitor Soviet compliance with the human-rights provisions of the Helsinki security accords.

"Washington's claim to teach others how to live cannot, I believe, be accepted by any sovereign state," Brezhnev stressed, "not to mention the fact that neither the situation in the U.S. itself, nor U.S. actions and policies in the world at large, give justification to such a claim."

But he ended his remarks about U.S.-Soviet relations on an optimistic note, saying: "We are convinced, of course, that the two countries and the people of our two countries and of preserving universal peace will prevail." (Reuters, UPI)



Leonid Brezhnev addressing the congress of Soviet trade unions in the Kremlin yesterday. (AP radiophoto)

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INDIRA'S PARTY LOSES MAJORITY

NEW DELHI. — India's opposition Janata Party and its allies this morning won an absolute majority of parliamentary seats in India's general election, inflicting a humiliating defeat on Prime Minister Indira Gandhi and her Congress Party, according to latest results.

In the biggest election upset in India's independent history, opposition parties captured a majority of 272 seats out of the 542 in the new parliament.

Over 80 seats were still to be declared.

Mrs. Gandhi delayed resigning, but a spokesman said she was now expected to quit today.

Hours after her defeat was announced, however, Mrs. Gandhi revoked the harsh and unpopular state of emergency which she had imposed 21 months ago and which was largely credited for her downfall.

Mrs. Gandhi polled 122,517 votes to 177,729 for her rival, Raj Narain, a socialist lawyer, in her home district of Rae Bareilly, central India, to end her Party's slogan that "India is India and Indira is India."

Her controversial 80-year-old son Sanjay lost by 75,000 votes in a constituency adjoining hers. Both were defeated by Janata candidates.

Mrs. Gandhi, 59, once the most powerful woman in world politics, was said to be "cool, calm and composed" as she surveyed the wreckage of her hopes to stay in power.

The next few weeks are certain to be exciting for India as the Janata (People's) Party, largely an unknown quantity, struggles to find its feet after three decades of Congress Party rule.

The opposition leaders will not name a prime minister until Thursday, after three days of intensive discussions here. But 31-year-old Morarji Desai, its chairman and elder statesman, is expected to win the nomination.

The Janata Party and its principal electoral ally — the Congress Party — will function as a single parliamentary group, Janata secretary-general Surendra Mohan told a crowded press conference here.

Mohan announced the Janata government's first task after taking power would be the complete dismantling of the authoritarian apparatus established during the past two years of emergency rule.

He pledged that the government would free all remaining political prisoners, repeal all laws containing restrictions on the press, remove bans on various social and cultural organizations prohibited at the start of the emergency, and ensure that no one is jailed without being brought to trial.

Mohan also said that all elected Janata parliamentarians and party leaders would be required to take an oath of conduct to avoid "all ostentatious living and all ostentatious expenditures." (AP, UPI, Reuters)

(Editorial — page 8)

Amin 'fan' holding hostages in Toronto

TORONTO (AP). — A man who said he was a "fan" of President Idi Amin held some 15 persons hostage in downtown Toronto bank yesterday and demanded a plane to take him to Uganda.

"I want to see my pal Idi Amin. I've never met the man but I'm a fan of his," said the man, who identified himself as Bob McClarkin, a Canadian, and said he was a mercenary in the Congo, now Zaire, in 1965.

Toronto radio stations broadcast his statements and police were in touch with him by telephone.



Followers of the Indian opposition Janata Party carry Raj Narain, the candidate who challenged and defeated Premier Indira Gandhi in her own constituency. (AP radiophoto)

Cairo will pressure UN for PLO at Geneva

By ANAN SAFADI, Jerusalem Post Middle East Affairs Editor

Egyptian commentators last night indicated that Cairo will soon go ahead with its plan to press the UN Security Council into calling for PLO participation in a reconvened Geneva Middle East conference.

The Egyptians were attempting to transform UN General Assembly resolutions, which treat the Palestinian issue as a national case, into amendments to Security Council resolution 242 which governs the Geneva forum. The PLO stated on Sunday night that it would seek to attend forthcoming Middle East negotiations in line with General Assembly resolutions rather than the Security Council's resolution 242 which refers to the Palestinian case as one of "refugees."

The commentators implied that Cairo was content with the PLO statement which was part of a communiqué issued by the Palestine National Council (parliament) at the end of a 10-day session held in the Egyptian capital. The communiqué stressed the council's endorsement of the PLO's adherence to a nine-year-old charter pledging to dismantle Israel. The communiqué also included two main clauses — one calling for the escalation of PLO military and political activity inside Israel and the West Bank and the Gaza Strip and another stressing the PLO's quest to take part in all negotiations between Israel and the neighbouring Arab states.

It was not clear whether the Egyptian drive on behalf of the PLO would be launched before or after President Anwar Sadat's trip to Washington on April 4. Sadat conferred last night with PLO chief Yasser Arafat, but no details were disclosed.

The U.S. had earlier ruled out PLO participation in future Middle East talks unless the movement changed its 1966 charter which denies Israel's right to exist. Nevertheless, Arafat

is known to be pursuing communication with Washington against the backdrop of an "I trust Carter" declaration he issued following the American President's recent comment that Palestinian refugees were entitled to a "homeland."

Arafat yesterday told the French daily "Le Monde" that the Palestinians were ready to set up a state of their own "on any soil freed from occupation." He added that he always hoped that Carter would appreciate the Palestinian problem of "hunted refugees deprived of all national rights."

But the PLO's headline "Rejection Front" yesterday warned Arafat against any move which bears the ultimate notion of recognizing Israel de facto. Bassam Abu Sharif, the spokesman of George Habash's PFLP which champions the rejectionists, cautioned Arafat to adhere to Sunday's national council resolutions which he described as a triumph for the PLO's hawk.

Most Arab governments yesterday declined to comment on the Palestine National Council's declarations.

Kuwait's influential "al-Anba" daily issued a verdict saying: "The council failed to understand and assess the Middle East conflict." It said that the council further failed to deliberate the PLO's occasional indulgence in inter-Arab rifts.

Allon briefs Mart on Israel stand on PLO

Jerusalem Post Diplomatic Reporter

Jerusalem's attitude to the PLO Council resolution was presented by Foreign Minister Yigal Allon yesterday to the seven European Common Market diplomatic envoys resident in this country.

The Mart likes to adopt a unified stand on extra-European issues and has of late shown a tendency to see a softening of the PLO terrorist movement's determination to destroy Israel.

Allon presumably told the West European representatives that the PLO Council's latest endorsement of the Charter confirms Israel's contention that there has indeed been no softening and that the terrorist movement cannot be treated as a possible partner for negotiations.

Peres: Won't tolerate a Palestinian state

TEL AVIV (Dim). — Israel will not give in to the Palestinian demand to set up a state — purportedly in the name of peace — which would be the base for further war against Israel, Defence Minister Shimon Peres said yesterday. He was reacting to the resolution of the Palestine National Council in Cairo.

Speaking at an awards ceremony for outstanding workers at the Military Industries, Peres said the Palestinians hope that from a Palestinian state in the West Bank and Gaza they could "hit at Israel until they achieve its total destruction. We do not plan to cooperate with such an effort, and it is important in what language the words are said: Arabic, English, American or Hebrew."

Swedish defence chiefs here

Jerusalem Post Reporter

The Swedish Minister of Defence, Eric Kromark, arrived on Sunday for a visit, accompanied by several senior officers of his country's armed forces. They are due to leave today.

Strike to close all ports today

By YA'ACOV FRIEDLER, Jerusalem Post Reporter

HAIFA. — The 4,500 employees of the country's three ports are to start a general strike at 6.30 this morning to back their demand for a 12.5 per cent increase. Only passenger ships will be exempted from the strike, which will effectively close down the harbours.

The action, already labelled "the strike to end all strikes" by observers, will cause immeasurable damage to the country's economy, affecting exports and production, unless the authorities can end it within a short time.

This will be the first total strike of all three ports simultaneously, and it represents the biggest challenge yet to the Government's labour and economic policies.

Almost immediately after the committees of the three ports decided at a meeting here yesterday afternoon to strike, the Ports Authority prepared to fight the strike in court.

Spokesman Yair Bar-Matshiah said that an application for injunctions against the committees will be filed with the labour court this morning. He said that the authority may also later sue the committees for any damage caused. "We shall take every legal measure at our disposal to assure the vital interests of the economy and our clients," he said.

Authority chief Yitzhak Rahav also immediately called the Histadrut trade union head Uriel Abrahamowicz, advising him of the gravity of the situation.

Abrahamowicz had asked the committees to meet with him tomorrow morning to discuss the situation. Abrahamowicz yesterday, called on the weeks committees in the three ports to refrain from any action that would disrupt normal work.

A committee member told The Post that as the strike decision was taken on behalf of all the employees, he believed the authority would have to seek injunctions against every one of the 4,500 employees.

Informed observers feel that the strike may force the Government to take an unequivocal stand to prevent the economy grinding to a halt.

Unlike the spate of strikes so far, it will be impossible to deal with the ports strike in a half-hearted way. The strike comes at a time when all three ports are fully employed. It will particularly affect citrus fruit exports, now at their height. Every day 400,000 to 500,000 cases are being shipped, and this morning 18 freighters will be waiting outside Haifa and Ashdod ports for fruit loading, in addition to the half a dozen ships already being loaded inside the ports.

The secretary of the Shippers Council, Arieh Meshulam, said that if the strike continued for more than a day or two, the country's exports would suffer. Exporters will have to stop sending goods to the ports, and production will be affected in the factories, he said.

The port workers explained their demand for an increase by saying that since they signed their new wage agreements, four months ago, big rises were granted to other groups of employees, making their own nine per cent rise meaningless. They too want to "fortify" themselves with higher wages against the big taxes the Government is likely to levy after the elections, they said.

Meanwhile, the 300 monthly paid employees at the Israel Shipyards here will start a two-day "vacation" this morning, to pressure for a new wage agreement meeting their demands. They announced that if their demands did not have the desired effect, they would follow with a five-day absence. The Labour Council opposed the action on the grounds that the negotiating process had not been fully utilized.

This yard's technicians, engineers and foremen are all paid monthly and their absence will seriously disrupt work.

U.S. says PLO meet didn't advance peace

Jerusalem Post Correspondent

WASHINGTON. — The State Department spokesman said yesterday the decisions taken by the PLO in Cairo "do not contribute" to peace in the Middle East.

In reply to a question at the daily briefing, spokesman Fred Brown said: "We have said before that one of the difficulties is that the PLO has not accepted the existence of Israel or Security Council Resolutions 242 or 338."

"The decisions by the Palestine National Council have not altered the situation and therefore do not contribute to the resolution of the problem."

He added that the U.S. was "not discouraged" and was committed to seeking a peaceful settlement. He noted that consultations would be held here with Arab leaders in the next few months.

Begin inspired by Indian upset vote

Jerusalem Post Reporter

TEL AVIV. — Likud leader Menachem Begin, taking his cue from the first opposition party success in India 30 years this week, asked a meeting of the Abud faction of his bloc yesterday: "Why should one group of people always form the government? Why are they allowed to view the country as if it belonged to them? Even the Indians voted to change the government."

Syria reportedly has cancelled plans to withdraw part of her troops from Lebanon following the Palestine Liberation Organization's weekend vow to resist eviction from southern Lebanon and other areas in that country.

Lebanese President Elias Sarkis is scheduled to meet tomorrow with a four-nation Arab commission to discuss a prompt implementation of a 1969 Cairo formula limiting PLO activity in Lebanon.

Soviet leader has M.E. plan

MOSCOW (AP). — Soviet leader Leonid Brezhnev set forth a Soviet Middle East policy yesterday that included Israeli withdrawal in stages the 1967 lines and the possibility of militarized zones on both sides of the lines.

In a major speech five days before a visit of U.S. Secretary of State Russ Vance, Brezhnev put Middle East issues among the most important issues to be dealt with by the major powers.

Offering the formula for the first time as a public proposal, Brezhnev said, "demilitarized zones, without lateral advantages for any party, should be created on both sides of the established borders, of course, with the consent of the respective states."

"Either a UN emergency force or observers could be stationed within these zones for some clearly stipulated period of time," he said.

His remarks came less than two weeks after President Carter's suggestion that Israel should be granted "defensible borders" that might be different from its 1967 boundaries.

Softening the original Soviet call for immediate withdrawal, Brezhnev said Israeli troops should be withdrawn to the 1967 boundaries, "in stages, of course, say of several months." But a Western diplomat said his proposal of demilitarized zones offered room for negotiation.

Brezhnev also said a Middle East settlement should allow for "free passage for ships of all countries" (after the ending of the state of war) through the Straits of Tiran and the Gulf of Akaba.

Podgorny off to southern Africa

MOSCOW (Reuters). — Soviet President Leonid Podgorny, declaring that Moscow will the "speediest" elimination of racist regimes, added for Tanzania yesterday on his first Southern Africa tour by a major Kremlin leader.

As Podgorny made a stop in the Soviet Central Asian city of Ashkhabad, Tass quoted him as saying the national liberation struggle was raging in Zimbabwe (Rhodesia), Namibia (South West Africa) and South Africa.

Podgorny's statement of support for black African nationalists was contained in a message to a meeting held at the United Nations to mark an international day for the elimination of racial discrimination.

With his tour of Tanzania, Zambia and Mozambique, Podgorny apparently aims to assert the Soviet claim to a role in shaping the future of Southern Africa.

U.S. atom study advises: stick to oil, coal

WASHINGTON (AP). — The U.S. could change its official thinking about nuclear energy and realize it is likely to become a crucial power source until well into the 21st century, a panel of leading scientists and economists said yesterday.

In a study funded by the Ford Foundation, the panel urged a de-emphasis on civilian use of uranium and said Americans could realize "that the world is not running out of energy."

The report said gas and oil, although declining in supply, will continue to be the U.S.'s largest energy sources through the end of the century. Beyond that time, coal will become the dominant fuel, it said.

The panel included former California Institute of Technology president Harold Brown, who is now U.S. Secretary of Defense.

In its 418-page report, the nuclear-energy policy study group said: "President Jimmy Carter should indefinitely postpone plans for reprocessing plutonium from spent reactor fuel, because the material can be diverted too easily by terrorists or for use in atomic weapons."

Development of the controversial U.S. \$12b. plutonium breeder-reactor programme should be postponed, and the prototype model to be constructed at Clinch River in Tennessee should be abandoned.

Security should be strengthened at existing nuclear power plants, because present safeguards do "not appear adequate to meet the potential threats of terrorism."

The Government should retain control of uranium-enrichment technology rather than sharing it with private industry, as former administrations have advocated.

Because supplies of uranium and other energy sources are greater than is normally realized, Washington should drop plans for recycling spent nuclear fuel and should bury waste in permanent deep-storage sites.

The study team, headed by Spurgeon M. Keeny of the Mitre Corp., said that "while nuclear power is one of the options that should be pursued, it is not as critical to future economic development as its advocates claim."

"Nuclear power is not crucial, at least not until well into the next century," it said, advising reliance on oil and coal.

The study opposed the reprocessing of nuclear fuel on grounds that terrorists could use it to make bombs and also that plutonium reprocessing would undercut international efforts to limit nuclear-weapons proliferation.

Many nuclear-power advocates see plutonium as the reactor fuel of the future, since it can be recycled from spent fuels or produced in large quantities from plutonium "breeder" reactors.

Current reactors, however, do not require plutonium or highly enriched uranium, and use nuclear fission, unlike plutonium, cannot be used directly for weapons.

Although the U.S. Nuclear Regulatory Commission is considering a ban on the commercial, non-military reprocessing of plutonium, the study group urged President Carter to act on his own to defer reprocessing.

During his campaign, Carter vowed to "seek to withhold authority for domestic commercial reprocessing until the need for the economics and the safety of this technology is clearly demonstrated."

The study also said the plutonium breeder reactor, while sound in theory, should be considered only as "insurance" against a possible future energy-supply disruption and not pressed into early service.

The panel said in a preface to its report that it had set out to "take a fresh and independent look at the role that nuclear power should play in the U.S. and the rest of the world in this century."

"None of us had taken a strong position for or against nuclear power," it said.

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CHESTERFIELD
TASTES GREAT
SMOKES MILD
They Satisfy

THE WEATHER

Forecast: Fair

Location	Yesterday's Min-Max	Today's Min-Max
Jerusalem	10-20	12-22
Haifa	10-20	12-22
Nahariya	10-20	12-22
Be'er Sheva	10-20	12-22
Tel Aviv	10-20	12-22
B-G Airport	10-20	12-22
Jericho	10-20	12-22
Gaza	10-20	12-22
Beersheba	10-20	12-22
Eilat	10-20	12-22
Tiran Straits	10-20	12-22

SOCIAL & PERSONAL

Belgian Ambassador Jacques Eggermont was made an honorary member of the Israel-Belgium Friendship Association in Haifa yesterday. Mrs. Eggermont accepted the award on behalf of her husband, who was called away on official business. Mayor Yehoram Zeisel and Haifa District Representative Naftali Bilati attended the reception at the Nof Hacarmel Hotel.

Staying at the Acadia Hotel: Swedish Defense Minister Eric Kronmark; at the Dan Hotel, Tel Aviv: film director Otto Preminger; at the King David Hotel: members of the Board of Governors of the Hebrew University.

(Communicated) U.S. Consul Norman Singer will discuss U.S. citizenship at a meeting of the Jerusalem Region of the Association of Americans and Canadians in Israel tonight at 8 p.m. at Mosdon Park, 9 Alkalay, Jerusalem.

Prof. S. Kinstel will speak on "New Methods of Treating Drug Addiction" at the Jerusalem Lions Club, 8-9 tonight at the Jerusalem Hilton.

Edward Fleming, vice-consul at the Canadian Embassy, will be the guest speaker at a meeting of the Tel Aviv Seniors of AACI, Wednesday, March 22, at 3.30 p.m. The meeting, which will also feature a showing of the film "Here in Canada," will be held at Beit Tabor, 7 Shulamit, Tel Aviv.

ARRIVALS

Yakuda Krausman, distributor of "The Hebrew Weekly" in the U.S.

The following members of the Hebrew University's Board of Governors have arrived to attend the board's 30th annual meeting from West Germany: Mr. Monhe Bass; from Switzerland, Mr. Francois Leuch; from the United Kingdom, "The Hebrew," the Very Rev. Dr. Solomon Gani; from the U.S., Dr. Max M. Kampelman; Prof. Martin Peretz, Dr. & Mrs. Henry Somers III and Prof. Michael Walker.

DEPARTURES

Mariahem Avdoun, director-general of Agence for Paris, to attend a conference of the International Confederation of Authors and Composers. Copyright Societies.

Katir in Etzion Bloc
Kfar Etzion (Itim). — President Ephraim Katir toured the Etzion Bloc yesterday and dedicated the new hall of the Har Etzion Yeshiva at Alon Shvut.

Prof. Katir started his tour at Moshav Elazar, a new settlement of professionals from English-speaking countries. He also called at the regional school and at Kfar Etzion, where he had lunch and visited the local museum.

Rabin to address HU Governors

Prime Minister Yitzhak Rabin tonight will address the opening session of the Hebrew University's 30th International Board of Governors meeting. The opening ceremony, to take place in the Wise Auditorium on the Sivat Ram campus, will be attended by President Ephraim Katir and also addressed by Board Chairman Sam Rothberg, University President Avraham Harman, and Rector Prof. Gidon Czapek.

Tel Aviv Museum to expand programmes

Jerusalem Post Reporter TEL AVIV. — The Tel Aviv Museum will expand its classes for children, increase the number of lectures for adults and sponsor more musical performances, the newly-appointed director, Marc Scheeps, told the press yesterday.

In addition, the museum will be open nightly to 10 p.m. Currently, it is open only two nights.

The board of governors, headed by Mayor Shimon Lahat, will meet next month to discuss the budget and future development. This year's budget amounted to IL2m, to which the government contributed about 500,000 sheqels.

Exhibitions scheduled for the next few weeks include a show of Joseph Krumpholtz's photographs of gypsy life and Dan Reisinger's exhibition of "Design 77-78."

FOUR AUSTRALIAN rams of the Suffolk breed have been imported to Israel for crossbreeding with local sheep, in the hopes of raising higher quality sheep.

In deep sorrow, we announce the death of our beloved

RICHARD STRAUSS

The funeral will take place today, Tuesday, March 22, 1977, leaving at 1.00 p.m. from Sanhedria for the Cemetery on Mt. of Olives.

The Family

DMC wants big parties to cut campaign costs

Labour charges DMC spends more than anyone

Jerusalem Post Reporter The Democratic Movement for Change yesterday proposed to the Likud and the Alignment that all three parties agree to reduce their election expenditures and waive part of the funds to which they are entitled under the Political Parties Financing Law.

Reciprocity would be the key here, Prof. Amnon Rubinstein told The Jerusalem Post. The DMC would go along with any arrangement the other two leading parties were prepared to accept.

But Yosef Sarid, head of the Alignment Information Bureau, said in response that "DMC has so far been the most extravagant of all the parties and has spent twice as much as the Likud and the Alignment together."

Amnon Rubinstein's suggestion to cut campaign spending is another, typical example of DMC's hypocrisy.

(Likud MK Zalman Shoval, at an airport press conference yesterday, also said the DMC image of a party seeking radical change was hypocritical. He said he had learned in Washington recently that a former executive of the United Jewish Appeal in the U.S. was soliciting funds these days for Yigael Yadin's party.)

Another leader of the Alignment election campaign, Dov Tzameret, said

yesterday that it would be a good idea for the sources of the DMC's financing to be thoroughly examined. "The DMC's campaign budget is bigger than those of all the other parties combined, and its sources are shrouded in mystery," he charged.

Asked to comment on this, Rubinstein retorted: "Rubbish!"

The DMC had opened its books to the State Comptroller, Rubinstein said, and the great majority of its funds consisted of small contributions. The sources of the Alignment's funds, on the other hand, had never been revealed; and most of them had been mobilized according to the "Yadin system," he said.

Yesterday, a DMC advertisement that appeared in at least one newspaper took pride in the fact that 82 per cent of the party's members had voted in its internal elections. But the figure announced at last Friday's press conference by Prof. Yadin was "about 77 per cent." (This precise number of eligible and actual voters was not revealed.)

Asked to explain the discrepancy, Prof. Rubinstein said the figure of 82 per cent was incorrect. The advertisement had been prepared before the Friday press conference and was based on a different system of calculation, he said.

Mapam Knesset list omits the party's two ministers

By JOSHUA BRILLIANT Jerusalem Post Political Reporter

TEL AVIV. — A Mapam committee which recommended the Knesset yesterday failed to include its two ministers Victor Shemtov and Shlomo Rosen in its list.

The 31-member committee rejected MK Yehuda Yudin's bid for re-election and a similar bid by friends of MK Eliezer Ronen. MK Aharon Ezerat had announced earlier that he would not run.

This list will be presented to the party's 350-member central committee on March 31. Persons who were not nominated may present their candidacies there before the final decision is made.

Health Minister Victor Shemtov told The Jerusalem Post last night he had informed his party he does not want to be a minister, "but I said nothing more."

"I don't present my candidacy for any post," he said. "If the party does not nominate me, it's a sign it doesn't need me in the Knesset. If it needs me — it will nominate me."

Mapam's secretary-general, Meir Talmi, implied that the vote did not indicate non-confidence in Shemtov. Mapam will nominate its ministers at a later stage, he said.

Absorption Minister Shlomo Rosen told The Post his candidacy was not presented "with my own consent." The 72-year-old minister said he had reached the age in which Meir Ya'ari and Ya'acov Hasan also quit.

The party's nominations committee yesterday placed Ya'ari and Hasan in positions of honour at the end of the list.

The committee recommended who should be among the first seven likely to enter the Knesset. But Talmi and two other party leaders kept the results of this vote to themselves.

A party source said that MK Chayka Grossman and Talmi are likely to be among the seven.

Rabin blamed for Carter 'homeland' view

BEN-GURION AIRPORT. — Likud MK Zalman Shoval said upon returning from the U.S. yesterday that Prime Minister Yitzhak Rabin was to blame for President Jimmy Carter's statement supporting a "homeland" for the Palestinians.

Shoval told reporters here that people who had "first-hand information about the (Rabin-Carter) talks" said Rabin presented a clearer policy, it is possible that Carter would not have supported a "homeland" for the Palestinians. He definitely wouldn't have made that statement so shortly after the meeting with Rabin, the source told Shoval.

Shoval refused to identify his sources, or to say whether they were American or Israeli.

SEE HOW THEY RUN

Labour is getting its big guns trained on the electorate at long last, according to a report from its national headquarters on Rehov Ezerat yesterday. Premier Yitzhak Rabin, Defence Minister Shimon Peres and Knesset Member Abba Eban have already agreed to make more than 30 major appearances in the campaign. Peres has also promised to find time three days a week, starting next week, to sit in the party headquarters to trouble-shoot wherever necessary.

Yosef Geva, chief of election headquarters, announced that Alignment Ministers, Knesset Members, and key Histadrut men would each be assigned some branch to work with. "We're short of money," Geva said, "so we're using lots of volunteers in the branches. Our top men will have to volunteer, too."

Horlitz Mayor Yosef Nevo announced yesterday that he wanted a place on the Alignment list representing Labour. Born in Chattanooga, Tennessee, in 1919, Nevo's colourful career, before municipal politics, included three years as Jerusalem Brigade Commander, and consular posts in the U.S. and Canada. Nevo is a strong Rabin supporter.

Meanwhile Labour women got busy organizing to fight for representation in the Cabinet, the Knesset, the Histadrut central committee, the Jewish Agency and the Agricultural Centre. In a novel "Jobs-for-the-girls" campaign, Miss Deborah, chairwoman of the Labour women's election headquarters, said the girls would have their own internal elections to see who would get which jobs.

In the Alignment, a group calling itself "Young Settlement Front" announced it was organizing to combat the inroads threatened by Shelli (the Eilat-Pa'ul-Avneri-Marciano bloc) and the Citizens' Rights Movement in kibbutzim and moshavim. However, these vigilantes who want to save the cooperative villages for Labour would do well to watch the Democratic Movement for Change, which is said to have captured 40 per cent of the voting membership in one Eilat Valley kibbutz, traditionally known as a Labour stronghold.

Mapam claimed yesterday that 1,000 Arabs



CRM's contribution to the election campaign yesterday was some pictorial proof that its chief, Shulamit Aloni, spoke the truth when she claimed having visited the tents of Kedar, and that Mapam "with its colonialist system" was lying. (GPPA)

who formerly voted New Communist and other parties have decided to vote the Alignment ticket this time, because of its Mapam wing. The new supporters include intellectuals and key municipal men in Galilee and the Little Triangle, Mapam claimed.

Mapam's Dey Zakim, MK, told a youth audience at ZOA House that the Government should "agree to see invited to Geneva, Palestinian representatives who recognize Israel's existence, and are ready to disclaim terror as a way of solving the Middle East dispute."

The Likud did not bombard the public with a salvo of reports yesterday, as did Labour. However, Avraham Shechterman, MK, of the bloc's Herut wing, sent all members of the Herut Party's Central committee a statement of his

record and his plans, to win their support, so that they would put him in for another term. Shechterman described his service in the Seventh and Eighth Knessets (together less than eight years) as "relatively short."

Shelli's Uri Avnery accused the DMC yesterday of "squandering millions of pounds" whose source was even cloudier than Alignment and Likud funds. He was commenting on the DMC's call to the "Big Two" to cut their election outlay as a voluntary gesture. His colleague Sa'adia Marciano called on two Sephardi groups allied with the DMC, which are said to be sore at not getting their leaders in top places in the election list, to join Shelli instead. "Oded and Lehana have been diddled by the Establishment capitalists in the DMC," Marciano said.

Five factions sent speakers to a symposium yesterday on freedom of worship in Israel, at the Kedem reform synagogue in Tel Aviv.

Minister Gideon Hausner (ILP) said there would be no freedom of religion here if non-Orthodox communities did not have freedom. Mordechai Wilchanski (DMC) said his party would allow its MKs to vote according to conscience without a faction whip. MK Shulamit Aloni (CRM) said the Orthodox parties had used the status quo in religious affairs as a means of extortion.

Shoshana Elliaz, head of the Women's Party list, told her key women from Jerusalem's disaffected quarters that the former Black Panthers in various other lists talked about the "social gap," but didn't care a fig about "the gap between male and female in the family." She said the ex-Panthers should worry about "girls in trouble" not just "boys in trouble."

In Haifa, Tzviya Friedman, head of the Union of Victims of the Nazi Regime who said he was reluctant to head a list for the elections, suggested to campaign on behalf of reparations recipients by Holocaust survivors.

Charlie Riton of the Democratic Front for Peace and Equality, organized by the former New Communist Party with a sprinkling of ex-Black Panthers, came out with the saying of the day: "If you can't make peace with (New Communist Mayor) David Levy in Nazareth, you'll never make peace with any Arab leader."

T.A.U. faculty sign contract

Jerusalem Post Reporter TEL AVIV. — The junior and senior faculty at Tel Aviv University signed a collective work agreement with the university administration yesterday.

The agreement was based on the national pact initiated earlier this month by representatives of the universities, the government and the Coordinating Council of University Lecturers. Until now, the lecturers had refused to ratify the agreement because they claimed there were errors in it and because it did not meet all of their demands.

U.S. Nobel laureate wins Shackson award

American molecular biologist and Nobel Prize winner Dr. Gerald M. Edelman yesterday received the Hebrew University's Rabbi Shackson Memorial Prize in Immunology and Cancer Research for 1977.

7 factories to work in Ma'ale Adumim

TEL AVIV (Itim). — Some seven factories will start producing soon at the industrial zone built in Ma'ale Adumim east of Jerusalem, a delegation of the owners and prospective managers of the factories told Defence Minister Shimon Peres yesterday.

Machines have already been moved into four plants and the other three are now under construction.

Helena Yedvab formerly living at Rehov Smilansky, Netanya: a friend is interested in contacting you.

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Couple sues builder for IL29,000

TEL AVIV (Itim). — A Ramat Hasharon couple filed suit against the builder of their apartment for IL29,000 in damages resulting from faulty construction.

Varda and Mordechai Ehrlich claim there are broken floor tiles, defective doors, cracked plaster, crooked walls and floors, electrical outlets scattered at various heights, and other faults in the flat they bought from the Weitz Building Company of Be'er Brak. They submitted to the Magistrates Court a report by engineer Ze'ev Yatziv, attesting to the defects.

The defence brief says the flat was built from good-quality materials and good workmanship. In denying the charges, the company also says the plaintiffs did not submit a list of repairs to be made at the end of the first year.

The Ehrlichs' suit was filed by lawyer Amikam Dardikman, who won IL44,000 in damages Sunday for another couple with similar problems, this time from Shikun Ovdim.

Treasury rejects increased dollars for travellers

Jerusalem Post Reporter Officials yesterday revealed that the Treasury had been considering a plan to allow Israelis to take more than the current \$450 limit with them when they travel abroad — but the Treasury finally decided against it.

The idea first arose last August in response to criticism of some aspects of the foreign currency allowance from a visiting delegation of the International Monetary Fund.

The suggestion would have permitted exporters to sell some foreign earnings on the open market to Israelis travelling abroad. Exporters now trade their dollars only with the Government.

Senior Treasury officials said yesterday that the idea was dropped because the State cannot afford to lose any foreign currency generated by exports.

Man seized at airport in bogus-antique case

TEL AVIV (Itim). — An Israeli who lives in Berlin was released on IL5,000 bail yesterday at the Tel Aviv Magistrates Court after he was arrested on arrival at Ben-Gurion airport on suspicion of selling bogus antiques five years ago.

Police told the magistrate they believe that the suspect, Avraham Glaser, made IL18,000 five years ago from selling bogus antiques he claimed were from the 17th and 18th centuries. The magistrate released Glaser on bail and denied him permission to leave the country.

Frozen beef prices drop for Pessah

Jerusalem Post Reporter Retail prices of frozen beef will be reduced for Pessah, according to agreement reached yesterday between the Ministry of Commerce and Industry and retail chain stores.

At Tarechaniya Supermarkets, Jerusalem, Tel Aviv, Haifa and north, prices will drop by IL4.30 per kilo. Briquet will sell IL2.80 per kilo, ribs for IL2.70 a shoulder for IL2.9.

In Superols all over the country prices will drop from IL2 to IL1.50. Briquet will be IL2.25 per kilo, ribs IL2.3, and shoulder IL2.5.

In Shekum stores, ground meat will be cut to IL2.50 per kilo a roasts will sell for IL2.55. Butcher shops associated with national trade union in Jerusalem will reduce frozen beef from IL2.5 per kilo, with the following kilo prices for the holiday: ribs IL2.5-IL2.6; ribs IL2.6-IL2.7; shoulder IL2.8-IL2.9.

Man jailed for bilking mourner

TEL AVIV (Itim). — A private bus driver was sentenced yesterday to three months in jail for a IL4,500 fine for defrauding customer out of IL500.

The man, Natan Miras, 24, of Yam, transported a body to the Kabir Institute for Forensic Medicine in December 1976. He took advantage of the grief of the next kin to collect IL500 which he said for burial services.

When the bereaved relative asked for a receipt, Miras faked a telephone number of the company which he had no access to.

Magistrates Court Judge Yehoshua Gross, calling the defendant "repugnant," also ordered the custodian to return the victim's IL500.

Court order on colour TV casts

The High Court of Justice yesterday issued an order nisi against Communications Minister and Broadcasting Authority, giving the 60 days in which to show cause why they should not broadcast in colour programmes which are received in Israel in colour.

This order was issued at the request of Metz Televisions and Halcos company, which manufactures Metz sets in Israel. The applicants claim the Broadcasting Authority uses special equipment to remove the colour from satellite broadcasts and imported films, so that it could transmit the programme in full colour with special equipment.

The companies say the only reason the colour is removed from the broadcasts is to discourage purchases of colour TV sets, which they say is discriminatory and illegal. (Itim)

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Joseph and Ruth

held in Pennsylvania on March 18, 1977

BATSHEVA DANCE COMPANY

The International Spring Dance Seminar of the Rubin Academy of Music, Jerusalem will take place on April 4-7, and not as erroneously published.

Frozen prices drop for Pessah

Prices of local instant coffee may rise by 30-40% — but not before Pessah.

By MARTHA MEISELS Jerusalem Post Consumer Reporter

TEL AVIV. — Prices of local instant coffee may rise as much as 40 per cent — but not before Pessah.

The assistant general manager of the David Moskowitz Coffee Co., confirmed yesterday that his company will present a request for a price rise approved within the next few days to the Ministry of Commerce and Industry.

He said continuing rises in the world prices of raw coffee necessitate such a major increase.

Some shortages of instant coffee are already being felt on the local market, mainly in small grocery stores. Moskowitz said this was probably the result of hoarding by shopkeepers and wholesalers, as well as some increased buying by consumers who have read about the rise in the world market.

Elite says that world prices have risen 100 per cent in the past two months, and stand at an average \$7,000 per ton of raw coffee, compared to \$2,800 one year ago.

Elite raised prices three months ago, and the company was bound by the government price control committee not to raise them again before the end of this month.

If a 30 per cent increase is approved, a 200-gram container of Elite instant coffee would cost the consumer IL2.12 including VAT, compared to IL2.40 today.

If a rise is authorized, other local brands are expected to follow suit.

So far, no shortages of coffee have been reported from supermarkets. Moskowitz said that supermarket chains receive their supplies directly from Elite and its daughter company Leifer, and he promised that steady supplies would be maintained at the present price levels at least until after the Pessah holidays.

Integration of Arabic shows in dispute at TV House

To separate or to integrate — that is the question confronting officials of the Broadcasting Authority yesterday.

The dispute over the future of Arabic TV.

The issue is between the 60 employees of the Arabic department who argue that they should be separated from Hebrew programming and provided more resources, and TV director Arnon Zuckerman — who maintains that Arabic shows should be scattered throughout viewing time and not restricted to 90 minutes in one block.

The rift surfaced in January, when the director of Arabic programming, Yusef Bar-Eli, and Zuckerman, who is also director of Arabic news, complained to the Authority's board of directors that the Arabic department was being "discriminated." The board decided unanimously to separate Arabic shows from regular programming and make Arabic programming a separate unit.

Director-general Yitzhak Livni, rather than Zuckerman, directly responsible for them. They also appointed a three-man committee, composed of Authority chairman Yehoshua Matzli, Yoram Yoran, and Zuckerman, (and assistant to the chairman), and Mahmoud Ahsani of Al Anba, to propose ways of implementing their decision by March.

A member of the panel admitted to the Jerusalem Post yesterday that their recommendations would be somewhat delayed because of the complexities of the issue.

Arabic programme employees were incensed, however, when they learned of Zuckerman's position, made clear two weeks ago in an appearance before the committee.

The TV director urged that the Arabic "lot" between 8:30 and 9 p.m. be dissolved, and that Arabic shows — with Hebrew translation — be broadcast throughout the evening, scheduled according to the same criteria as Hebrew shows (youth shows earlier and adult drama later).

The employees yesterday turned to the Jerusalem Journalists' Association, complaining that Zuckerman's plans would mean the dismantling of Arabic programmes. Zuckerman, they claimed, has been responsible for both Hebrew and Arabic shows but shown a "decided preference" for the former, reducing the budget and staff of the Arabic department in comparison with those in the Hebrew department.

They explained Zuckerman's stand by asserting he "was hurt" that Arabic shows were removed from his aegis and transferred to Livni.

Zuckerman explained to the Post that integration of the two languages would be a step toward the integration of Israeli Arabs and Jews and encourage more Arabs to watch Israel TV in the late evening rather than switch to foreign channels. He insisted that he was not aligned by the decision to take Arabic shows out of his hands, maintaining that the separation of Hebrew and Arabic is "not practical" for a small TV station like Israel's.

New Herodian 'western wall' found

A new "western wall" from the Second Temple period has been uncovered in Jerusalem — this one a wall of the Temple Mount rather than the wall of the Temple.

The new wall, uncovered by archaeologist Magen Broshi on the eastern flank of the Citadel, was part of the western city wall built by Herod 2,000 years ago. The section uncovered protected his palace, which stretched south from today's Jaffa Gate. The wall is more than three metres thick as the present city wall built by the Turks four centuries ago.

The stones in the city wall bear a resemblance because of their carvings to those of the Western Wall 600 metres to the east — which is part of the support wall of the Temple Mount. They are, however, taller and not as handsomely carved as the latter. Their purpose early was to withstand the onslaught of an enemy, and aesthetics were not as important as a wall supporting a holy temple.

In a lecture yesterday at the Rockefeller Museum, Broshi said that the security-conscious Herod made use of an existing 5½-metre-thick wall as the present Turkish wall. This he added on the outside a 2½-metre-thick wall of his own, giving him a defence wall eight metres thick. (The Temple Mount wall, which had to support a massive 111-metre-thick wall.)

This is the first time that a city wall from the Herodian period has been uncovered. A length of 150 metres has been exposed.

In a separate dig along the southern city wall, Broshi discovered evidence of the "scored brick" policy adopted by a 13th Century Muslim ruler which left



View last year of archaeological excavation outside Citadel conducted by Magen Broshi.

NO!

They suddenly converge on a man in the street, shower him with blows, drag him into a car, and disappear.

He is thrown into a cell, brutally interrogated, sentenced, and sent to an unrevealed location.

Accused person: Jewish

All men of conscience shout:

NO!

At national rallies throughout the country, to be held on Sunday, March 27, at 6 p.m. with the participation of Government ministers, Knesset Members and public personalities give expression to your revulsion at this anti-Semitic barbarity and to your demands for increased aliyah from Russia.

Additional details in the weekend papers.



A week-old zebra joins his extended family for a morning stroll in Ramat Gan's Safari Park. With a little help from his friends, the shaky colt manages to keep to the side of the road, ignoring passing cars and party-crashing camels. (Rivka Freiwald, IPPA)

Kollek lauds growing spirit of tolerance in Jerusalem

By ABRAHAM RABINOVICH, Jerusalem Post Reporter

The achievement of peaceful coexistence between Jew and Arab in Jerusalem was the principal theme sounded yesterday by Mayor Teddy Kollek in a review of the municipality's accomplishments during the past 10 years of unification.

Opening the debate on the city's operating budget for the coming year, Kollek said that a growing spirit of tolerance had radiated religious-secular tensions in the Jewish community. The same tolerance and good sense extended into inter-communal relations as well, he said.

Although most of the Jewish population derived from Moslem countries and have no reason to love the Arabs, he said, it had shown great restraint despite terrorist provocations. The Arab population had likewise shown restraint, he said, even when the Egyptian army crossed the Suez Canal or Yasser Arafat mounted the UN's podium.

The city had taken great strides in integration of schools in West Jerusalem and in reducing the tensions caused by social disparities. This resulted in a reduction in the city's crime rate, he said.

Kollek said the municipality's accomplishments would have been impossible were it not for the coalition embracing Labour, Likud and the religious parties. In the coming decade, Kollek foresaw the government giving Jerusalem, as the capital, more powers in education, welfare and other areas. He also predicted the municipality would rely more on local neighbourhood initiatives.

Likud Deputy Mayor Yehoshua Matzli also praised the coalition but sounded a political theme at odds with Kollek's views. "A Jewish majority must return to the Old City as it has to the rest of Jerusalem," he said. Jews had in the past comprised a majority within the walled city but had been deprived of the land, said Matzli. The Jewish Quarter, when it is completed, will have about one-tenth of the Old City's population and there are no plans for its expansion.

The IL27m. budget was approved 29-2. Opposing were the only non-coalition members, Shai Latif of the Independent Marchants and Eliezer Glaubach, Independent Liberal. Glaubach replaced Uri Huppert who resigned from the council in an unsuccessful bid for a Knesset nomination by the Democratic Movement for Change.

Protests planned against Soviet pressure on Jews

Jerusalem Post Reporter

Mass assemblies in support of Soviet Jewry will be held on Sunday at the Western Wall in Jerusalem, in Tel Aviv and in Haifa, with similar demonstrations in a few days in Paris and Jewish communities throughout the U.S.

The Zionist Executive called yesterday for protests against the increasing harassment by Soviet authorities of dissident Jews and aliyah activists.

The Executive also decided to donate \$10,000 to the Jewish community in Rumania for the rebuilding of synagogues severely damaged in the country's recent earthquake. The American Joint Distribution Committee has announced that it will contribute \$30,000 for general earthquake relief.

It was learned that Zionist Executive chairman Yosef Almog will visit the Jewish community of Rumania at the end of May, at the invitation of Chief Rabbi Moshe Rosen.

Police to study public relations

Jerusalem Post Reporter

Every policeman in Israel will attend a 10-day course on how to deal with the public, according to Nitzav-Mishne Mebulam Amit, head of this police training division.

The courses, which will begin next month, are aimed at fostering better relations between law enforcers and the public. The training will be conducted at regional centres in Jerusalem, Tel Aviv and Zichron Ya'acov. Other plans call for three-day seminars for lower ranks on such subjects as Jewish history and Zionism.

Another effort will concentrate on basic education for policemen. Some 200 policemen will study for matriculation next year, double this year's number, Amit said.

Mendel Mann to be reinterred at Tel Hai

Jerusalem Post Reporter

The remains of Yiddish writer Mendel Mann will be reinterred at Tel Hai on Sunday, March 27. Mann, who died in Paris on September 1, 1976, asked in his will to be buried in Israel.

The funeral service will be held at Kfar Giladi, where his only son lives. Born in Poland, Mann fought with the Russian Army during the Second World War and later lived in Israel, where he wrote "The Abandoned Village," a novel about a new immigrant.

He spent the latter part of his life in Paris, where he edited the Yiddish paper "Unser Wort." Mann's war trilogy, "At the Gates of Moscow," published in Hebrew in 1964, became a French best seller in 1962 and was translated into English in 1964.

Art college to open in Ramat Hasharon

Jerusalem Post Reporter

RAMAT HASHARON. — A new art college, which will open here in September, will train some 500 students in drawing, sculpture, ceramics and graphics.

The college will be located in a recently closed school in the Morasha neighbourhood.

The fallen mountie gets his man

By ARTHUR KEMELMAN, Jerusalem Post Reporter

HERZLIYA. — A mounted policeman in not pursuit fell off his horse yesterday, but still managed to catch a 14-year-old boy suspected of committing 50 robberies and stealing IL200,000 worth of goods.

Rav-Pakad Joseph Sweed, commander of the Herzliya station, told The Jerusalem Post that Samal Yemin Matok, a mounted patrolman, was trotting through Herzliya Pituah when he sighted two youths on Rehov Eshel behaving suspiciously.

Dismounting, he approached the boys, and as he drew near one ran away. Matok collared the other youth. Matok thought the boy's bulging pockets were filled with sunflower seeds, but a search revealed they contained some IL15,000 worth of jewellery.

Then the boy broke away. Matok quickly mounted his horse to pursue him, but the horse stumbled, and he was thrown and injured slightly.

A woman who had been watching the action from a nearby apartment immediately telephoned the police, who dispatched a patrol car. While officers in the patrol car searched for the youths, a police eapper who had also answered the call for assistance offered to take Matok to Magen David Adom. On the way the two drove past the Acedia Hotel, where they saw the boy waiting for a bus to Tel Aviv. Matok jumped out and grabbed him. The boy later admitted committing several robberies.

He evidently had had trouble with the law previously and had been placed with a foster family in the Sharon region, which provided him with a room and even pocket money. When the police searched the room, they found hidden away, a 9mm. pistol, 35 watches, tape recorders, coin collections, jewellery, and other items.

Rav-Pakad Sweed said that the loot nearly filled a jeep.

1,300 RETURNING citizens found jobs through the academic bureau of the Labour Ministry in 1976, the ministry's director-general, Arie Gur-El, said yesterday.

hamashbir lazarchan

Israel's Only Department Store Chain

Jerusalem, Tel Aviv, Haifa, Beer-Sheva, Eilat, Netanya, Ashdod, Kiryat Shmona, Hadera, Rishon Le Zion, Ashdod.

Shawa reported backtracking on Gaza vote

By ZVI ARENSTEIN, Jerusalem Post Reporter

GAZA. — The Gaza Municipal Council is unlikely to carry out its threat to resign, now that 10,000 people have signed a petition urging the council to stay in office, according to local sources. Mayor Rashad Shawa, who received the petition this week, had told Military Government officials that he would consider leaving office by March 31 if a definite date for municipal elections was not set.

Opposition to Shawa's methods has been growing among groups of influential citizens. Businessman Mohamed Hamad Abu-Warda told The Post he feels the signatures had been collected under pressure. "I very much want to see free municipal elections in the Gaza Strip. I am in favour of Mayor Shawa, but I feel that he is playing a game and does not really want these elections to be held," Abu-Warda said.

Deputy Mayor Abdel-Hal Huseini is reported to be among the people opposed to the petition and is in favour of having the municipal council step down.

Military Government officials have told Shawa that they are not opposed to the elections but that organizing them in the Strip, where no elections have been held since 1946, would take some time.

Sinai border crossings to resume tomorrow

Jerusalem Post Reporter

GAZA. — Normal Sinai border crossings between Egypt and Gaza will resume tomorrow, after a lapse of almost three months.

Egyptian officials had been denying the crossings on the basis of World Health Organization reports of cholera in the Gaza Strip from last November. But Tel Aviv Desmoules, head of the local Red Cross, met with Cairo Red Cross representatives last week at a point near Abu Rodels and was told the Egyptians had given the go-ahead for resumption of the trips.

Desmoules told The Jerusalem Post yesterday that almost 500 people are registered in Gaza and another 480 in Egypt to make Wednesday's crossing. It is expected, however, that only 50 to 60 per cent will actually travel, as some have already made the trip by other means.

A second trip has already been scheduled for March 30.

URI YAFFE of Kibbutz Maor Haim has been elected chairman of the Beit She'an Valley Regional Council for a third term.

To: The Israeli Who Cares

From: The Democratic Movement For Change

Subject: Israel and The Diaspora: Immigration and Absorption

It is the mission of Israel to provide a homeland for the Jewish people; a secure home for an independent, united, and creative society; a central focus for the cultural and spiritual needs of the diaspora.

In actual fact:

Immigration is declining. Emigration is increasing. Many of the Jews who leave Russia on exit visas for Israel never arrive here. The Government's solution to the problem? More committees, more offices, more positions, more embassies, more overseas trips. We recommend a different approach and a new direction.

Partnership and Responsibility

The representatives of Zionist organizations and Jewish communities throughout the world must be responsible partners in the formulation of Israel's external image and internal way of life. We must not be content with financial aid. Representatives of fund-raising organizations in the diaspora must be consulted regarding the use of funds.

Jewish Education

The Jewish and Zionist commitment must be based on a sound knowledge of Jewish history, an understanding of and familiarity with traditional values, the study of Hebrew as a living language, and the personal experience of daily life in Israel. Jewish education in the diaspora must emphasize the obligation of every Jewish family to visit Israel and of every Jewish youth to spend a year either working or studying in Israel.

Zionist education in Israeli schools must emphasize the fact that Israeli youth is an integral part of the Jewish people and shares responsibility for the continued existence of this people throughout the world.

What is our attitude to immigrants and liaison with the Diaspora?

We would cancel all duplication in the immigrant absorption set-up, and establish a single authority to coordinate the treatment of immigrants at all levels: housing, employment, professional retraining, and so on. We would put an end to the political nature of the existing framework for liaison with the diaspora. People with the right qualifications and not people with the right connections would fill the posts of embassies and absorption officers.

We would ensure that independent elective immigrant organizations are freed from political considerations, to play a central role in the process of social absorption.

We would grant immigrant rights in accordance with defined criteria, based on a discrimination between the needy and the wealthy, and with no discrimination against veteran citizens of Israel.

We would streamline the immigration and absorption process, from the first contact in the diaspora to final absorption in Israel.

We would simplify bureaucratic procedures, and lessen the dependence of the immigrant on the government clerk. We would place immigrants in the hands of special teams, chosen for qualifications which would favour the success of immigrant absorption, awareness of the purpose of immigration and absorption, knowledge of the mother tongue of the immigrant, and understanding of and sympathy with the special problems of the immigrant.

And above all — We would create a new social and economic regime in Israel

We would free all citizens from overpowering bureaucracy; establish rental housing; encourage worker mobility (as described in previous notices); encourage free enterprise; and ensure genuine democracy of the type known to western Jews and envisaged by Soviet Jews.

We would turn Israel into a more attractive country — a country which would encourage immigration rather than emigration. These are only some of the principles included in our programme dealing with the question of immigration and absorption. The entire programme will be presented to the elected bodies of our movement for ratification.

If you have read this notice to the end — it is clear that you care.

If you care — join us.

Join the Democratic Movement for Change.

Together we will succeed!

DEMOCRATIC MOVEMENT FOR CHANGE

5 MOSES STREET, TEL AVIV, TEL. 03-57971

WHAT IS so bad about heart disease is that it is increasingly killing the young and the middle-aged. Unfortunately the growth rate of coronary fatalities is proportionally higher in the younger age-groups, though more older people die of it.

Dr. Michael F. Oliver, Reader in Medicine at Edinburgh University, and The Jerusalem Post.

Professor Oliver, who practices at Edinburgh's Royal Infirmary, is a leading specialist on coronary diseases, and came to Israel to deliver the first annual Cardiac Lecture, established at the Technion's Medical School by the Physicians' Support Group of Los Angeles. He lectured on the continuing challenge of coronary heart attacks.

During the past 20 years, he said, there had been a relatively greater increase in coronary fatalities in the 45 to 49 age group than in the older group of 65 to 69-year-olds.

Dr. Oliver, who has published books and papers on the subject, has reached the conclusion that "there is undoubtedly a genetic component involved which, when exposed to a hostile environment, is the combination that may bring about an attack."

Asked how he defined a "hostile environment," he said, "everything that goes with affluence when you can afford to smoke more than is good for you, drink too much alcohol, eat too much animal fat and have a car that will brake our physical activity." "Unfortunately, all these adverse components which tend to act on genetic susceptibility often interact. The people who eat, smoke and drink too much are also the people who are typically inactive," he noted.

Dr. Oliver was a member of a

board of experts appointed to advise the British Government on medical aspects of food policy some years ago. "Our report recommended a reduction of totally saturated (animal) fat in the country's diet, as our main proposal. This means, for those people who do not need to lose weight, a switch from animal to vegetable fats. I believe this is now generally accepted, but it is not good advice for those over 65 years old, because there is no evidence at all that cutting out animal fats will protect older people from heart disease."

He notes that a person's arterial system deteriorates with age, quite independently of diet. "So why deprive yourself of the pleasures of food, which may be one of the few you have in old age," he stressed.

"Quite a lot of elderly people make themselves miserable by keeping to a diet that won't do any good for them. I am quite convinced that over the age of 60 you should not have your blood cholesterol measured, because it is by then no longer the cause of heart disease," he said.

For younger people who wish to avoid coronary attacks and heart disease, Dr. Oliver is certain that of all the preventive measures, stopping cigarette smoking is the most certain to help. "There are very good statistics to prove this," he said. It was also important to keep physically active, and he himself, a very trim and slim 51, cycles to work "whenever I can, though Edinburgh is quite hilly." He is a great advocate

of cycling as opposed to driving to work, provided of course the road conditions are such that you're not more likely to be killed by mad drivers than by any disease.

Prof. Oliver is fairly pessimistic about the chances of getting middle-aged people to change their smoking, drinking, eating or physical activity habits, even though it is now common knowledge that abuses of these encourage death from heart disease.

"It is to the teen-agers and those in their early 20's that we must put this across. They are the target at which health education needs to be directed." This was even more important in the case of high-risk families, where one or both parents have died from heart attack or have suffered an attack, before they were 50, and where the genetic component for coronary disease was almost certainly present.

"It should not be difficult," he commented, "to persuade such families to change their diets. The children will thus grow up without eating a lot of animal fat or smoking cigarettes, so they will get used to living without effort, with safer habits," he noted.

Prof. Oliver also warns that though coronary trouble is still viewed largely as a "male disease," women are in danger too, mainly because they now smoke too much.

"British young women are already smoking proportionally more than men of their own age group. I confidently predict that we shall be seeing more heart attacks among women in their forties."

Recent British statistics show that the incidence of heart attacks in Scotland is three times higher than in south-east England, including London. He attributes this to the Scots being greater addicts to the bad habits of fat-eating, drinking

Eat, drink and die young

By YA'ACOV FRIEDLER
Jerusalem Post Reporter



Prof. Michael Oliver

of cycling as opposed to driving to work, provided of course the road conditions are such that you're not more likely to be killed by mad drivers than by any disease.

Fit, willing and able

By HADASSAH BAT HAIM

"AGE UNLIMITED" is the name of a club which brings volunteers from England to work on kibbutzim and does not bar old-age pensioners as long as they are fit, willing and able. The 75 year age-limit has now been scrapped.

The group was founded by Sol Geey of Liverpool, now on his eighth visit here since 1973. During the Yom Kippur War Sol pushed and bluffed his way on to a plane going to Israel. At the offices of the British Zionist Federation in Tel Aviv he was told there was no place for him anywhere. It was nice of him to come, but at the age of 65 he was too old to help.

Sol, however, had been waiting for 40 years to come to Israel and this kind of brush off had no effect. From early in the morning until the janitor threw him out in the evening he sat in the lobby of the BZF office. Eventually Ralph Hadani persuaded Kibbutz Amiad to give him a trial. His stubbornness rewarded, Sol worked at such a pace that the kibbutz didn't want to let him go.

A happy ending? Not quite. Sol's reports of his experience in the Liverpool press brought a flood of inquiries. In Tel Aviv, the BZF officials agreed, with some scepticism, to find accommodation for other over-age volunteers providing they had documentation of their own doctors' approval. They thought — according to Sol — that the two or three eccentrics who followed him would soon find the work too hard anyway and go back to where they came from.

At this moment there are more than 200 healthy, eager "non-youngsters" waiting in England for the green light. Their ages range from 42 and up. They embrace all professions and skills. Not all are Jews but all have in common a sincere commitment to the State of Israel and an honest desire to lend a hand. They are not tassy. They will do anything and sleep anywhere.

Those who are in Israel at the moment are employed in plumbing, architecture, landscape gardening, garbage disposal and fruit picking. Some live in guest houses, some in huts and all are willing to sleep in tents if there is nothing else



Sol Geey at work in the chicken house

available. They pay their own fares and expenses and ask for nothing but a chance to be of use.

The applications have grown to such proportions that Sol Geey can't cope with them all. Although he had semi-retired, inflation, his frequent trips to Israel and his enormous correspondence with would-be helpers have triggered off his decision to go back to work. It only to replenish the funds he needs to carry on with his project.

The kibbutz desk at the Jewish Agency in London is now handling some of the inquiries but only a few kibbutzim have responded positively in spite of glowing reports from Kfar Blum, Beth Haemek, Kfar Hanassi and Amiad. Sol says ruefully that this will be one ideal killed by its own success and people will not hang around for ever waiting to be called.

Letters are now coming in from Scandinavian countries whose youthful volunteers are welcome on every settlement. During his present visit, Sol was asked if he could not expand his programme and make it international. There is a huge untapped mine of retired people from the United States alone.

One hopeful aspect is the possible participation of moshavim where there is just as much need for extra hands and there are often spare rooms to house them. It would be a pity to lose this potential source of enthusiastic help. These eager not-so-youngs not only demonstrate their love of Israel in a most practical way but they interest their friends in coming to see and understand the reasons for their support of this country.

The ocean has no voice to plead for protection

THE FIRST MAN to have dived under the ice cap of the North Pole had come to Elliot's Coral Beach and was enjoying the warm March sunshine on the Red Sea. He wrote a postcard to a diver friend in snowbound Canada: "Dear David, I have just discovered the place where every diver would want to draw his last gasp through a snorkel."

The writer, Dr. Joseph B. MacInnes, a Canadian scientist named Diver of the Year at the bi-annual International Divers' Conference held at Brighton last October, was on his first visit to Israel to take part in the international symposium on "Human and Animal Behaviour in the Sea," held earlier this month in Eilat.

It was in Brighton that Dr. MacInnes met Willie Halpert, founder and manager of Eilat's first diving centre, Aqua Sport, and Dr. Hans Frikkle, the eminent German diving biologist, who has visited Eilat 18 of 20 times since 1969. It was also in Brighton that the idea of holding symposia on "Tomorrow's Oceans" all over the world was born, with the decision to hold the first one in Eilat.

Six months later, Dr. MacInnes is both overwhelmed by and anxious over what he has found in Eilat. "I have dived all over the world — in South America, Europe, the Arctic,

South Africa, the Caribbean and the Pacific. I can honestly say that you have the most beautiful corner of the world's seas right here. In diversity and colour of the corals and ease of getting to them and your warm clear sea — you have a treasure trove.

"But," he added, "from what else I've seen here" and he nodded toward a super-tanker low in the water, which seemed to be passing by as though on cue. "If you don't protect it, you may not have it for long."

LOVE OF THE SEA induced Dr. MacInnes 12 years ago to use his physician's training for study of how man can live and work beneath the sea. In his early work in the U.S., he provided medical support for some of the deepest and longest manned dives ever undertaken.

In 1968, he formed a consulting firm, Undersea Research Ltd., in Toronto. He has held consulting contracts, among others, with the U.S. Navy, the Smithsonian Institute and the Canadian Government.

What has given him the most satisfaction, he says, is having worked with the Department of the Environment, a Canadian ministry formed in 1971, and having played an active role in the formation of Canada's national ocean policy, adopted in 1975.

Shallow film on McCarthy era

THE FRONT, (Studio, Tel Aviv). Directed by Martin Ritt. Starring Woody Allen, Zero Mostel, and Herschel Bernardi.

A FILM about the McCarthy era, that dark period in the history of the United States, could have been dramatic, filled with insight, touching, enthralling. Unfortunately, The Front has none of these qualities. Carelessly thrown in remarks following on the heels of "dramatic moments" destroy the movie.

Woody Allen is the "Front" of the title. He plays Howard Prince, a do-nothing cashier in a Manhattan bar whose writer friend has been fired from his television job because of previous Communist affiliation. The friend wants to keep on writing, using Howard's name instead of his own, with the profits split between them.

The arrangement works so well two other "blacklisted" writers join in and Howard becomes a famous television writer. Parallel with his rise to prominence is the demise of Hecky Brown (Zero Mostel) as host

Oxford Hebrew-study centre plans expansion

OXFORD (JTA). — The world's leading centre of Hebrew and Jewish studies outside Israel is planning a major expansion of its facilities and academic manpower. Dr. David Patterson, Principal of the Oxford Centre for Post-Graduate Hebrew Studies, says that he is trying to raise \$3m, to give the Centre a firm financial base like that enjoyed by the older colleges of Oxford University.

Housed in a handsome 17th century building, the Centre has been used by leading scholars since it was opened four and a half years ago. According to Dr. Patterson, they were attracted by its atmosphere of academic fellowship, its proximity to Oxford's ancient libraries, and by the Centre's own modern Jewish history archive acquired from a private collector in Israel.

However, although the Oxford Centre has been an initial success, it has done so without any full-time academic staff of its own. Dr. Patterson himself combines the work as principal with his full time post as the University's lecturer in Post-Biblical Hebrew.

The Centre now needs to appoint five full-time fellows in various aspects of higher Judaic studies. It also hopes to increase its annual junior fellowships from three to ten. Dr. Patterson, who is planning to visit the United States next month, claims that the Oxford Centre will be able to do with \$3m, what the new Harvard Centre of Judaic Studies is proposing to do with \$15m.

Among eminent scholars using the Oxford Centre this year are four Israeli professors — Abraham Malachuk and Menachem Stern, of Jerusalem, and Ben-Zion Ben-Harush and Daniel Capri of Tel Aviv. Prof. Mansoor, of Wisconsin University, is preparing a computerized index of research material in the Centre's Kressel Library. Other scholars from as far apart as Helsinki and Los Angeles will come here during the summer, when there will also be a five-day international conference on Jewish art.

Established under the aegis of Oxford University, the Centre has a distinguished panel of patrons headed by Sir Isaiah Berlin, Master of Wolfson College. Other members include the Bishop of Bristol, the chief Rabbi of Britain, and Lord Goodman, Master of University College, Oxford.

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NEW

You know what a telephone is
You know what television is
But what is telepocket?

It's Agfa-Gevaert's latest and greatest development: a pocket agfomatic with a telephoto feature — previously only available in professional equipment. Without moving, you bring your subject closer — by moving a button.

The button changes the lens and the viewfinder — you see your subject larger, as it is photographed.

1 Subject at 3 m. seen in viewfinder normal mode.

2 Move the "tele" button and you see, and photograph, this.

And another innovation for 2008 and 3008 agfomatics: The upward flash cube that didn't fit in your pocket is now replaced by TOPFLASH — a flat, convenient flash unit (5 exposure).

It's successful if it's Agfa!

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GOING, COMING
Get your
DAILY, MARCH 22, 1977
BUSINESS & FINANCE

TEL AVIV STOCK

Sweet smell of oil

Real estate and land development continued to attract speculative interest amidst rising prices. The Israel ILS gained 11 to 550. ILDC continued to impress as it gained nine to 164. Mehadim ticked on six to 880 while Israel Citrus Plantations added 25 to 426. Neot Aviv was also a 15 per cent winner on a 33-point advance to 370. Rasoco pref. added seven to 216.

The Electra group of shares continued to electrify. The "atomic reactor" story is behind the recent meteoric rise in the shares of this group. The ILS shares zoomed ahead by 65 points to 810. The ILS shares gained 20 to 385 while the attendant options gained 27 to 238.

Investment company issues had their share of winners. Amissec continued to trade on a "buyers only" basis and was marked at 1,785. The shares of big three banks traded in a narrow range. Piryon, "the mighty mite" made a good advance as the shares galloped ahead by 28 points to 528. The Clal Industries options were six ahead to 197.

The movement of the Nafat dollar two days ago neatly anticipated the 1.8 per cent devaluation. The 18 point rise on Sunday was almost the exact percentage gain. The price remained unchanged at ILS1.02.

The index-linked bond market continued to trade on an even keel. Price movements were minimal and certainly not indicative of any special trend.

Most active issues

Delek (r)	253+17	IL1,503,500
Bank Leumi	305+0.5	IL790,204
Amissec		IL1,785
Options (opt. no. 5)	54.5a.c.	IL173,400
Shares traded:		IL27.8m.
Variables:		IL11.2m.
Options:		IL11.2m.
Nafat:		IL11.0m.c.
Demand:		IL30,000
Turnover:		IL225,000

Solel Boneh 10% pref.	b	428	428
Property & Building	r	369.5	269.5
ICAP	b	288	288
Mehadrin	b	288	288
I.C.P. Citrus	r	425	400
Neot Aviv	r	370	387
Pir Or Ltd.	b	470	480
Rasoco - 5% pref.	r	215	208
Rasoco	r	158	180

INDUSTRIAL			
Alliance - B	r	539	539
Elco - 2.5	b	480	450
Electra - 5	b	505	565
Agapim - 5%	b	288	288
Ala - C	r	172	172.5
Dubek	b	518	512
Elco. Wire & Cable	b	135	133
Tevis	r	1135	1100
Chem. & Phosphates	r	150	151
Levin Epstein	r	285	285
Moller Textile	r	234	228.5
Paper Mills	r	225	225
Asis - "B"	r	780	783
Neuchatan 5% pref.	r	375	371
Elite	r	240	238
Shamir - 5% pref.	r	178	183
Frutarom	r	163	163
Frutarom New	r	614	616
Siron ILS	r		

INVESTMENT COMPANIES			
Elgar	r	238	240
Elkara	b	588	240
Israel Central Trade	r	520	528
Hapozolim	r	600	540
Wolfsberg - ILS	b	154.5	154.5
Ampa	r	164	160
Discount	b	255	254
United Miral	b	222.5	224.5
Bank Leumi	r	528	500
Levin Epstein	r	178	178
Export Bank	r	225	225
Clal	r	220	218
Cla Industries	r	220	218

FUEL, OIL AND UTILITIES			
Naphtha OTC	r	1390	1300
Lapidot OTC	r	1620	1400
Jordan Exploration	r	3050	2800
Jordan Warrants	r	2800	2800
Delta C	r	350	353
Israel Electric Corp.	r	444	400

Reported by the			
UNION BANK			
Of Israel Ltd.			
b-bearer; registered			
b-buyers only; c-sellers only			

Hour before closing, March 21			
ALL STREET			
inflation fears cast shadow			

NEW YORK (AP) - The stock market declined steadily yesterday, blue chip issues leading the decline.			
The Dow Jones average of 30 blue			
chip issues was down eight			
points half an hour before the			
close. Losers held a three to two lead			
over gainers among New York Stock			
Exchange-listed issues.			

Pair Cam	28%	34%	68%
Motor	4%	87%	78%
T & T	63%	87%	38%
Gen Foods	81%	31%	4%
Gen Motors	14%	71%	4%
Gen Tel	19%	28%	58%
Gen Tire	19%	27%	94%
Oillette	37	27	29%
Grace	44%	29%	64%
Guil East	65%	14%	64%
Guil Oil	65%	30%	23%
Honywell	65%	49%	18%
IBM	60%	28%	38%
Int Paper	30%	88%	90
Int. T & T	13%	71%	27%
John John	25%	13%	10%
LTV	40%	14%	10%
Liton	18	14%	10%
Lockheed	18	14%	10%
Chem	25%	21%	17%
Modem-Doug	25%	21%	17%
Merr Lynch	25%	18%	17%
MM	25%	18%	17%

provided through the courtesy of the Foreign Securities Department of Bank Hapoalim, B.M., Tel Aviv, Tel. 251420.

Important Notice

For all automobile insurance policies effective from 1st April, 1977 and henceforth - the new compulsory insurance premium is to be paid on the lower tariff basis, and in two equal instalments. The first instalment payable at onset of policy, and the second instalment payable four months later.

If you are being asked for stricter terms of payment - than you'd better come to Goshen.

Thanks to our efficient computer people at "GAMA OF NEVE ILAN" - our computerised Goshen policies were issued on 21st March, 1977 for policies beginning 1st April, 1977 with the two payment system. Another first for Goshen. Actually we were the first to issue policies with revised lower compulsory insurance premium almost two weeks earlier. Besides all of this - our compulsory insurance rates are the lowest in the country - that's because of our higher efficiency, and lower costs; proving again our motto - "All things being equal - you are always ahead when dealing with Goshen."

Before renewing your present policy, phone the experts at Goshen - where our underwriters and our computer recognise you by name.

Goshen INSURANCE AGENCY LTD. Tel: 03-717611 all mail enquiries P.O.B. 33, Kiriat Ono

Selling insurance - the American way

By JOAN BOWSTEN

Special to The Jerusalem Post

Ever find yourself reading those catchy Goshen insurance ads which appear regularly in the weekend Post? Like... "When Frank Steenberg came to us about two years ago he said there was a dark cloud over his home in Herzliya Pituah..."

The man writing them is Bob Elenko, a busy, fast-talking 46-year-old New Yorker, who came here in 1967 with a Hashomer Hatzair group. Elenko lasted about two years in Kibbutz Galon, before heading for the city and eventually taking a job at TAHAL as chief of the electrical engineering department. He started selling insurance on the side "to make ends meet."

By 1972 Elenko was ready to open his own insurance company. "Working with Yuval was nice, but I wanted to be more efficient - to issue policies immediately and pay off claims within 24 hours. I also wanted to base my tariff on more scientific criteria - I knew by that time, for instance, that a musician is a better risk than a lawyer, and a housewife with several years driving experience in the States the best risk of all."

Unfortunately, after the Yom Kip-

pur War, most of Elenko's investors disappeared, so, backed by a long-term client, Eli Mozes, Elenko opened Goshen, a Yuval agency that had the right to issue its own policies. deal with its own claims, and take into consideration marital status and profession when accepting a policy holder. Instead of locating in downtown Tel Aviv, Elenko rented an apartment in Kiryat Ono, which is literally in the middle of the country.

The Goshen standard operating procedure is simple. A potential client calls or writes about automobile, home owners, fire, life or employer's liability insurance. Elenko sends him, by return mail, a mimeographed questionnaire. Based on the answers, Elenko decides whether or not the applicant is a good risk. If he is, a free estimate is immediately sent out - inevitably lower than anyone else's, sometimes by as much as ILS100-IL700 on car insurance.

The applicant has 30 days to accept and send in the first third of his premium. Everyone pays up within a few months. In return, Goshen settles its claims as quickly as feasible.

"We get to know our clients pretty well, even if we never meet them," says Elenko. "Some, it's a pleasure to work for. Others, you're certain from the beginning that they will make life miserable for you and you wonder why you bother."

A full 98 per cent of Goshen clients renew annually. Elenko chalks this up to efficiency and good service. He has invested a considerable amount of time and money in developing an accounting system which balances to the penny, and has had it computerized at Moshe Neve Ilan. Ten days after the end of each month he knows exactly where his agency stands financially.

Goshen has also computerized its policies, which are very easy to read, and printed in English. Policies are handwritten for the 20



Bob Elenko checking damaged car

per cent of Elenko's clientele who prefer to deal in Hebrew. A half-time staff of four women do the bookkeeping and issue receipts. Elenko, his wife, and another agent write policies. In the afternoon girls from Bar-Ilan University come in to man the telephones ("we sell service here and are fanatic about getting message straight; if we don't, heads roll").

What else is special about Goshen? "Well, we make it our business to know the business," says Elenko. "We spend a lot of time talking to burglar alarm specialists, locksmiths, driving school instructors, and safety experts so that we can advise our clients on how to protect themselves against loss. It makes a difference - if it didn't the insurance companies who whose issue policies wouldn't agree to our low rates."

"Also, Goshen is the only agency, as far as I know, which requires young or new drivers, or drivers we consider accident prone, to pass the defensive driving course of the National Council for the Prevention of Accidents."

"The results so far have been excellent and we feel that we have contributed to reducing the number of poor drivers on the roads here," Elenko says.

Scientific articles best way of touting our skills

By MACABEE DEAN Jerusalem Post Reporter

TEL AVIV. - Israelis are neglecting one of the best methods of creating an image abroad for their highly sophisticated products - such as pharmaceuticals, electronic components, and fine chemicals - by not writing scientific and technical articles for the vast number of specialist publications published abroad.

The readers of these magazines are often buyers looking for new products of high quality at competitive prices. More often than not they are engineers, themselves active in research and development in plants, whose recommendations often can sway opinion from one product to another.

Commercial advertising has much less impact on the buyers, since the purpose of advertising is to stress the good points of a product, and bypass the bad points. And even if this is not the case, the product is often purchased not on its merit, but on the skill of an advertising agency to catch and hold public attention.

The engineers read the scientific

and technical articles, and base their recommendations upon these.

A fund or an institute to convince Israelis to write such articles should be established. (The idea was broached in Israel some five years ago by Andrew Jonai, head of the branch of industrial electronics, and electronic components in the Company for Fairs and Exhibitions; nothing has been done since then.)

The fund (or institute) should train engineers not only to write such articles, but to see that they are translated into half a dozen European languages, and into Japanese, and see that the translations are technically accurate.

It should also pay the engineers for their time and efforts, since many of the foreign publications pay only in "prestige", although some do pay a moderate fee.

Several hundred reprints of each printed article should also be distributed by the Israel plant concerned to all potential buyers, since they constitute a most convincing advertisement.

Plastics plants may close because owners tired of losing money

By YA'ACOV FRIEDLER, Jerusalem Post Reporter

HAIFA. - The works committee of the Ortal-Ortel plastic sheets plants at Tirat Carmel "will fight" to prevent their closure. The closure of the plants, which employ about 85, has been mooted by their European owners because the plants are no longer viable.

The works committee spokesman rejected this argument on the grounds that "poor management" and not poor work was to blame.

purchasing the plant's sheets here and processing them.

Finally, he said that the amount of "reject" products at the plants which had to be discarded because of poor quality was nearly ten times higher, at 15 to 18 per cent, than the usual 1.5 per cent abroad.

The new law stipulates that if title to land is acquired by the acquisition law, excepting expropriations for the building of roads and railways, the indemnity payable to the original owner will be linked to the index and carry four per cent unlinked interest.

Land prices linked

Jerusalem Post Reporter

In its last session on Wednesday, the Knesset passed in the second and third reading a private bill by MK Moshe Nisim (Likud), according to which the indemnities for land expropriated by the government will be linked to the consumer price index.

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First hotel in the world heated and cooled only by solar energy

By HAIM SHAHAM, Jerusalem Post Reporter

SDOM. - A new hotel to be opened in the Ein Boker area near here next summer will be the first hotel in the world to be heated and cooled exclusively by solar energy.

The hotel will be cooled in the hot Dead Sea summer and heated in the winter by a system connected to a solar pool - now under construction near the hotel. The hotel's owners wanted to supplement the solar pool heating system with a conventional one, but the scientists who designed the unit insisted that it needed no standby.

responsible for tourist development in the Dead Sea area, said the plan is for all the hotels in the area to heat and cool their premises with solar energy.

The head of the team of scientists who researched and built the project, Einyami Dorean, said that within a few years he hopes to produce both electricity and distilled water with the help of the solar pools.

In the more distant future, he said, there is a possibility that the Dead Sea, which would make an ideal giant solar pool, could supply energy for the whole country.

Time Dubek's best-seller

By ARYE ALKALAY

Jerusalem Post Reporter

Israelis last year smoked 3.12b. Time brand cigarettes made by Dubek, and Time constitutes 67 per cent of the firm's production, a company spokesman said yesterday.

There is a big gap between Time and Europe, the company's second-most popular brand, which accounts only for 14.5 per cent of its sales. Royal is next with 10.8 per cent, and Broadway is good for 4.1 per cent of sales. Ascot, which until 1966 was the company's best-seller, now accounts only for 3.2 per cent of production.

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Swiss Fr.	3.6494	3.6617	
Canadian \$	8.5154	8.5695	
Australian \$	10.1989	10.2495	
Rand	10.6718	10.7252	

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Dutch Fl.	2.4845/60 per \$
Yen	278.40/70 per \$
French Fr.	4.9870/85 per \$
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Swedish Kr.	4.2080/90 per \$
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